



**Dunn Energy
Cooperative**

A Touchstone Energy® Cooperative



TURNING THE PAGE TO 2021

By Jesse Singerhouse, General Manager

This month I'm going to take a break from exploring the Seven Cooperative Principles to reflect on 2020 and look ahead to 2021. As I look back on my first year as general manager, never could I have imagined the challenges that unfolded. Our thoughts are with everyone impacted by COVID-19.

Keeping your lights on and our employees safe was our most important task this year. We saw economic uncertainty impact our members, as well as the cooperative. We had to close our office to help keep people safe, develop remote work capabilities, add cleaning and safety procedures, and adjust our business plans to adapt to our new reality. COVID also caused our annual meeting to change formats and forced the cancelation of our Cooperative Month event.

Just as we always have done at Dunn Energy Cooperative, when problems come our way we adapt, we innovate, and we keep the goal of serving our members at the top of everything we do. To say I am proud of my staff, the board, and the members of this cooperative would be an understatement. Each one of them has stepped up in many ways to help us adapt and succeed this past year. Thanks to their hard work, innovation from our power supplier Dairyland Power, and most importantly support from you, our members, we were able to show the true power of the cooperative spirit this year.

We didn't let 2020 beat us. In fact, we accomplished many great things in 2020. We completed four beneficial projects on our electrical system that will increase reliability for many members. We developed our remote work capabilities, which allowed staff to work from home and continue to provide you the service you deserve. In 2020 we also hosted an outdoor live-broadcast annual meeting, awarded over \$15,000 in scholarships, supported

numerous organizations through our Operation Round Up program, and put on a drive-thru trick-or-treating event for children in our community. In true cooperative fashion, as our financial year shaped up better than expected, we returned more capital credits to members in October and we were able to issue some rate credits on the bills you just received for December. That success, despite the challenges we faced, is something to be truly proud of.

Looking ahead to 2021 there are still many unknowns. By no means is the pandemic over; it will take time to distribute vaccines, repair our economy, and recover from

the year of stress and uncertainty we all faced. At Dunn Energy we will focus on what we can control and will continue to be vigilant about keeping your power on and our employees safe.

The reliability, affordability, and value of your electric service are areas of focus for us in the year ahead. We will undertake several line upgrade projects

throughout our system in 2021 that will help keep your power reliable. We've worked hard to keep expenses stable for 2021 and we should be able to avoid any rate increase this year to help keep your energy rates affordable. We have programs available for energy efficiency, electric vehicles, and renewable energy that will bring more value to your energy service. We are here to serve you, our member-owners. (1031001)

2020 was not the year we expected or the year we deserved. I know things won't change with a symbolic flip of the calendar, but we've made it through 2020 and my hope is that we approach 2021 with a renewed appreciation for life and profound optimism for the future.

Members of Dunn Energy Cooperative, we thank you for your business this past year and we look forward to serving you in 2021.

2021

Energy Sense

Together we can...together we will



Below you will find a detailed list of the Energy Sense rebates and incentives offered by Dunn Energy Cooperative. Please make sure to read Overall Incentive Rules at the end of this list for other terms and conditions. If you have any questions, please call the office.

HEATING AND COOLING

AHRI Certified Reference Number required for all HVAC incentives

Geothermal Heat Pump Incentive

- Paid to member at \$500/ton of the system
- Need a copy of the receipt and serial number of the unit
- AHRI Certificate must be provided

Air Source Heat Pump/Mini Split

- Paid to member at \$250/ ton of the system
- Must be 14 SEER or higher or EER 11.5 or higher or HSPF of 8.2 or higher
- Need a copy of the receipt and serial number of the unit (8747006)
- AHRI Certificate must be provided

Heat Pump – Commercial Air Source & PTHPs

- \$250 per ton
- <20 ton: EER 11+
- 20 to <60 ton: EER 10.5+
- ≥60 ton: EER 10+

ECM Blower Motor Incentive – new furnace installation

- Incentive is \$35 per unit
- Need a copy of receipt indicating ECM/Variable Speed blower motor
- Must be fully variable speed or AFUE ≥ 95% & EAE ≤ 670 kWh/year
- AHRI Certificate must be provided for furnace

LIGHTING

- LED Exit Signs – \$5/fixture
- Occupancy Sensor – \$5 each
- LED Bulb – \$.50/bulb
- LED hardwired fixture (indoor and outdoor) – \$.50 per 800 lumens

WATER CONSERVATION

- Faucet flow restrictors (1.5 GPM or less) – \$1 each
- Showerhead flow restrictors (2.5 GPM or less) – \$5 each

APPLIANCES

Energy Star Clothes Washer – Clothes Dryer – Refrigerator – Dishwasher – Dehumidifier – Freezer – Inductive Range

- Incentive is \$25 per unit
- Unit must have Energy Star rating to qualify
- Member must provide a copy of purchase receipt
- Must provide proof of Energy Star rating
- Refrigerators and freezers must be ≥ 10 cu. ft.

Heat Pump Clothes Dryer

- Incentive is \$50 per unit

RECYCLE – Get an additional \$25 per working freezer, refrigerator, or window a/c unit that you recycle – need proof of recycling to qualify for the rebate

Smart Power Strip/Bar

- Incentive is \$5 per unit

Water Heaters

- Incentive is \$150 for units 75-99 gallons and \$300 for units 100 gallons and over
- 75+ gallons must have UEF of .88
- Unit must be put on the DEC load control program
- Member will receive an additional \$4/mo. credit on bill for load control*
- Member must provide a copy of purchase receipt
- Must provide proof of Energy Factor (EF)

*must use at least 400 kW/mo.

Heat Pump Water Heaters

- Incentive is \$300
- Must be new install or replacing an existing electric water heater
- Must have an Energy Factor of 2.0; be integrated.
- Does not have to be on Load Management program

Solar Storage Water Heaters w/Electric Auxiliary Tank

- Incentive is \$150 for units 75-99 gallons and \$300 for units 100 gallons and over
- Must be new install or replacing an existing electric water heater

RENEWABLES**Renewable Energy Grant/Rate Incentive**

- Incentive will be paid out at \$50 per installed kW of the system up to \$500 max (i.e. 4kW=\$200 - 10kW=\$500)
- Member will have six (6) months from the date issued to use the grant
- Funds will not be paid until project completion
- Funds cannot exceed 25% of the project cost
- Member should complete a renewable energy site assessment through a certified professional before applying for the grant
- Systems must be wind, solar, or biomass and used for electricity production
- Systems must follow all rules and regulations set forth in Dunn Energy Cooperative policy and PSC rule 119 for interconnected renewable energy electric generation
- Dunn reserves the right to award no grants, at its discretion, if the projects do not meet the above guidelines

Controlled Electric Vehicle Charging Station

- Incentive is \$400 paid to member
- Must be controlled as defined by Dunn Energy Cooperative

Controlled Electric Vehicle Charging Station w/ Integrated Metering

- Incentive is \$800 paid to member
- Must be controlled as defined by Dunn Energy Cooperative

HOME PERFORMANCE**Home Energy Audit**

- Incentive is \$150 credit towards the cost of a home energy audit
- Work must be performed by a state certified energy audit specialist
- Typical total cost is \$300 less credit
- Bill for audit will be sent to Dunn Energy Cooperative and the member will see the charge on their energy bill, less the \$150 credit
- Cost of the audit generally includes one follow-up visit for retesting after recommended correction measures have been made.
- Eligible for only one audit every five years – limit 50 members per year
- If audit requests exceed 50, members will be placed on a waiting list and awarded incentives if money becomes available
- Credit cannot exceed 50% of the actual cost of the audit or \$150

Home Audit Follow-up Incentive

- Incentive is a max of \$500 per member and must be claimed within 24 months of audit
- Must have done a home energy audit through the Dunn Energy program first
- Consultant will give the homeowner a series of recommendations of ways to improve energy efficiency
- Dunn will credit member up to \$500 for completion of efficiency updates/improvements
- Member can do any combination of one or more of the projects listed by the consultant
- Projects should be related to electrical reduction and/or electrical efficiency
- Additional \$100 bonus available for at least 25% or 400 minimum CFM reduction

Touchstone Energy Home Program

- Incentive is \$500 per home
- If requests exceed five, members will be placed on a waiting list and awarded incentives if money becomes available
- Need a copy of State Energy Star certification
- Program is arranged by the homeowner, builder, and state Energy Star Home staff. DEC just does the final rebate if the home passes and is certified as a Wisconsin Energy Star Home



COMMERCIAL & FARM PROGRAMS

Incentives for Farms Include:

- Plate Coolers – \$500
- Dairy Refrigeration Heat Recovery system with electric back up – \$300
- Low/Zero Energy Livestock Waterer – \$50 per unit (must be less than 500 watts; insulated tank)
- Scroll Refrigeration Compressor – \$30 per HP – max rebate \$1,000/compressor
- Variable Speed/Frequency Drives – \$30 per HP – max rebate \$1,000/drive; min. ½ HP
- Ag Fan –Exhaust – \$1 per inch diameter (36" fans must be rated 18 CFM/watt+; fans over 36" must be at or above 21 cfm/watt)
- Ag Fan-Circulation – \$1 per inch diameter (fans under 36" must be rated 18 ft-lb/kW – 36"+ fans must be rated at or over 21 ft-lb/kW)
- Commercial Vending Machine controls – \$25
- Electric Forklift Battery Charger – must be on load control – \$200 each

Custom Farm and Commercial incentives are available. Contact the office for more information.

OVERALL INCENTIVE RULES

- All incentives are available on products purchased and worked performed from 1/1/21 until 12/31/21
- Dunn Energy reserves the right to terminate all or part of this program at any time
- Each incentive has a budget, and when that budget has been met the incentive may end
- Dunn Energy reserves the right to transfer allotted program budget funds between programs as needed
- Only active electric members of Dunn Energy Cooperative are eligible for these incentives
- Incentives listed are as of 1/1/21 – call Dunn Energy Cooperative for updates

- All energy efficiency measures and appliances must be installed on the DEC system to qualify for an incentive
- Rebates in the amount of \$499 or less will be issued in the form of an energy bill credit. Checks will be issued for amounts \$500 or larger
- Rebates CANNOT exceed 100% of the purchase price of item being rebated
- All forms and receipts must be turned in within three months of purchase date or by December 31 to qualify for rebates.



Hidden Account Numbers

If you find your account number hidden in the pages of this magazine and you call and tell us before the next issue is mailed, we'll put a **\$50 credit** on your electric bill. Happy hunting!

Last month's winners were Brady Dahms and Michael Whitten.

Jesse Singerhouse, Manager

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